
To whom it concern;

Reading People's March - 30th April 2017

Climate Change. **WE RISE. WE BUILD. WE RESIST.**

We warmly welcome you to participate in the Reading People's Climate Change March.

Please march with us on Sunday 30th of April to coincide with the 200 People's Climate sister events/marches taking place on the 29th April. We want to encourage ambitious action on CLIMATE CHANGE to avert a global crisis.

Join us and be part of a giant global movement for change. Let's walk together on this special day for a more just, more equitable and healthier world for all.

- The March in Reading, along with other towns and cities in the UK, will show our support for a weekend of global action to address climate change, in solidarity with people all over the planet.
- By marching we will attract media attention hours before Trump's 100th day in office, giving the event special importance. WE NEED local and global leaders to know that WE INSIST they should take ambitious action on CLIMATE CHANGE to avert a global crisis.

Leaders cannot ignore hundreds of thousands of people coming together to say:

No to dirty energy (fossil fuels)

Yes to REnewables

Yes to Justice for People and the Planet

Yes to new Climate Change related clean jobs

Yes to sustainable development NOW

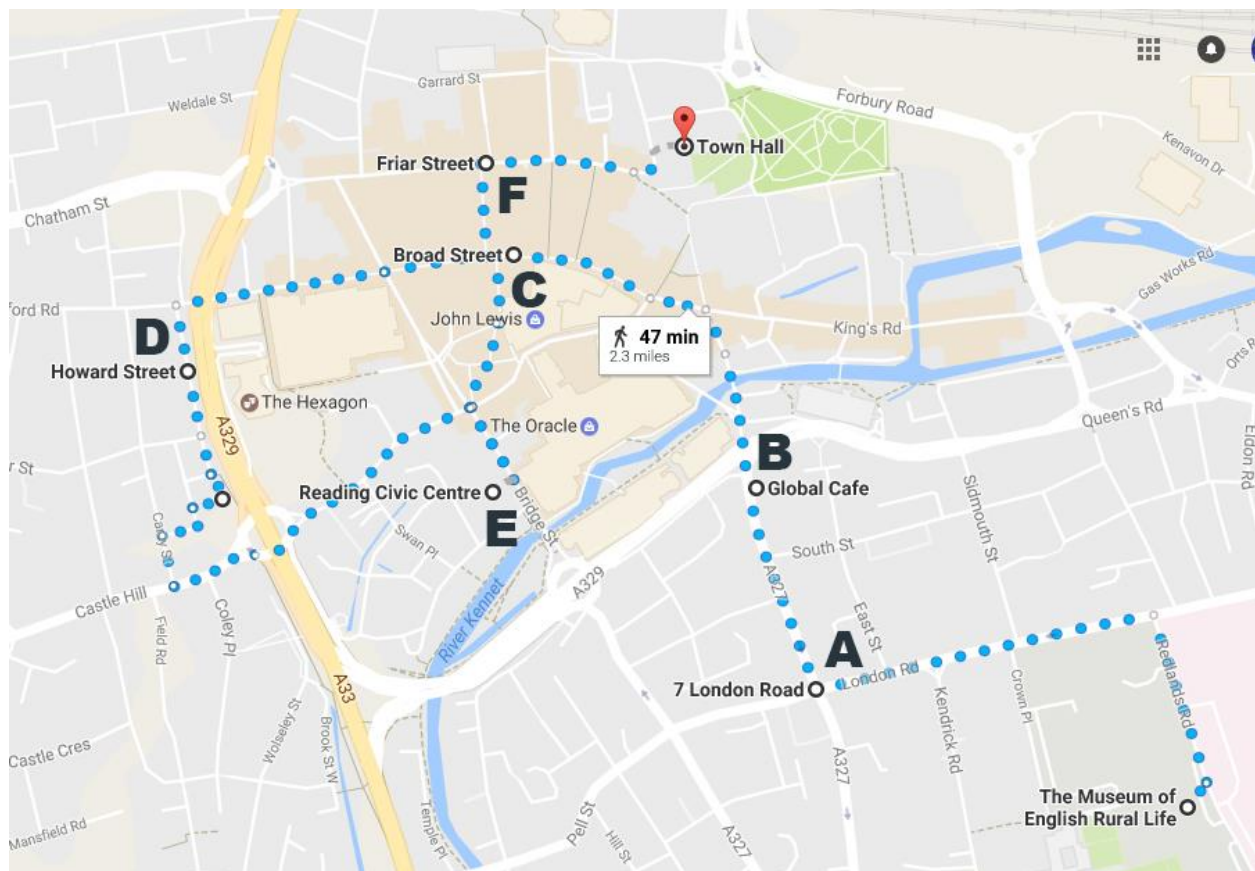
Yes to science and clean tech for the future

Change is possible and within our reach if we stand and act together!

Have you prepared your banner for the march? Even if you haven't - **Join us!**

Reading

The proposed Reading route is shown below. Assemble from 12 noon at Redlands Road by The Museum of English Rural Life. The route includes **six climate stop offs**, one at the Civic Centre, highlighting practical actions we can take to stop the UK from following Trump down a path of climate disaster! It will finish up outside Reading Town Hall. After that we will go to **Forbury Gardens at around 2pm for a Big Green Picnic**, where there will be climate rally, music etc.



People's demands	Actions	Place
A HOUSING DEVELOPMENT	(BLACK NETWORK) energy efficiency	London Road
B CLIMATE JUSTICE	climate justice, fuel switching	Global Café
SHARING ECONOMY	family planning, divestment	Broad Street
D CLEAN AIR, SOIL and WATER	100% RENEWABLES	Howard Street
E CIVIC LEAD on DIVESTMENT	electricity generation	Civic Centre
F GARDEN CITY	(BROWN NETWORK) biodiversity	Friar Street

**People's mayors and lead councillors Key to slow global warming. How?
- Ecology is Key (((RD People's Climate March)))**

How can six climate stop offs "F-A TRUMP MAYDAY" show how to hastily tackle greenhouse gas emissions and toxic pollution through bold leadership improve public health?

Join us

Feel the excitement and be part of a giant global movement for change. To find out more, to work with us in the planning or to join us on the march, please use the contact details below.

Mark your calendars, and let the fun begin
The #ECO4CLIM_Rdg team, looking forward 2017

Reading Climate Demo team
A "glocal" community of climate practice

TO JOIN READING CLIMATE MARCH sign-up here:
<https://www.facebook.com/events/1621970368111486>

Would you like to attend the National Demonstration in London on Sunday 29th?

TO JOIN LONDON CLIMATE RALLY sign-up here:
<https://www.facebook.com/events/747422225425039>

Email
climate@readingpeoplesmarch.org

Event
<http://readingpeoplesmarch.org>

Facebook
<https://www.facebook.com/ReadingClimateMarch>

Twitter
<https://twitter.com/PeoplesMarchRD>



People's Climate Movement 2017 and 350
<https://peoplesclimate.org>

Urban Climate Narratives

1. A. London Road

HOUSING DEVELOPMENT - ecological and local construction materials, diverse eco-friendly light, heat reflective construction materials and pillar construction, passive housing standards, energy efficient modular houses, Zero Carbon Homes target, recycle cement, tarmac, steel and aluminium generating devastating climate emissions, Improve indoor/outdoor environment with noise assessment in residential and public buildings, local targets 2016-20-30-50 for climate mitigation/adaptation and ecology consent for planning applications, all street lights warm with maximum 3000K CCT + switched off/dimmed after midnight - **(BLACK NETWORK) energy efficiency**

An emergency adaptation DRR – Disaster risk reduction and restoration plan for Berkshire needs to be put in place

2. B. Global Cafe crossing Kenneth canal – Water is life

CLIMATE JUSTICE - Fair trade, ethics, BridgesNoWalls, humane humility, a just transition for communities and workers negatively impacted by change that provides stable income, minimum wage of at least £12 an hour, protects workers, provides pathways out of poverty, right to an allotment (outdoor space), and a right to organize. Offered health care and education, walkable and cyclable (modal access only) schools, central recycling centre etc. points system linked > “library of things”. Business green, remote working, **climate justice, fuel switching**

An emergency adaptation DRR – Disaster risk reduction plan and restoration for Berkshire needs to be put in place

3. C. Broad Street

SHARING ECONOMY - a transition to Ethical (equitable and sustainable) sourced consumerism, a meat free zone in the city centre, 25% vegan food self-sufficiency life style, business green, C2C (cradle to cradle), Zero Carbon Economy, in a Zero Waste Society and New Energy Future, investments are targeted to create humane humility pathways for low-income people and people of colour to access good jobs and improve the lives of local and marginalized communities of colour, indigenous peoples, low-income people, small organic farmers, women, youth and workers, fight back against the corporate trade-induced global race to the bottom, **family planning, divestment**

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4. D. Howard Street (A33)

CLEAN AIR, SOIL and WATER - air, soil and water pollution, gas leaks, chemical spills, plastic litter, one county waste collection system, fight congestion, walkability + cyclability (modal access only), ambient air quality with local transportation, council-run cargo bike delivery service for transport of goods, comprehensive cycle network, ride-sharing schemes, monthly car-free work-day, no open cast mines, reforestation, **100% REnewables**

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5. E. Civic Centre

CIVIC LEAD on DIVESTMENT - shale gas extraction ban, removing fossil fuel subsidies, REnewables funding- bold green public institutional climate investments (pensions, universities etc.) in the resilience of counties, cities and communities; including massive investments in infrastructure systems from water, green vegetation, transportation, and solid waste to the electrical grid and safe, green building, 25% energy self-sufficiency from Berkshire REnewables (PV roofs rather than panels) and energy storage and increasing energy efficiency that will also create millions of jobs in the public and private sector, REinvest in a domestic industrial base that drives towards an equitable and sustainable Zero Waste Society and New Energy Future, **electricity generation**

An emergency adaptation DRR – Disaster risk reduction and restoration plan for Berkshire needs to be put in place

6. F. Friar Street

GARDEN CITY, phosphorus treatment for treating sewage, complete pesticides and Monsanto ban, fast track actions now towards a 100% sustainable Reading, degrowth, inclusive accessible urbanisation, depavement, rewilding and conservation, green public spaces, market and policy based mechanisms must protect human rights and critical, native ecosystems and reduce pollution at source, char grow, hemp cultivation and biological corridors - **(BROWN NETWORK) biodiversity**

An emergency adaptation DRR – Disaster risk reduction and restoration plan for Berkshire needs to be put in place

RBC CHALLENGE: SET OUT A CLEAR VISION COMPETITION RDG-2030 for every local resident to get behind and support. With three main criteria: Energy, Climate Resilience and Aesthetics.