

The “Ecopreneurs for the Climate” gather this week in 14 different countries to leverage sustainable businesses tackling climate change - #ECO4CLIM16

All throughout this week (October 24-30), 21 cities from 15 countries across the world are taking part in “Ecopreneurs for the Climate 2016” (ecopreneurs4climate.org), the “2016 Global Week of Green Business and the Climate Movement”; aimed at boosting the creation and scaling up the impact of cooperative, sustainable, and sound businesses solving the climate riddle.

#ECO4CLIM16 one-day events bring together ecopreneurs, SMEs, activists and NGOs, media, public institutions, and experts to identify climate-related challenges faced by communities, and outline green business opportunities to address them. Moreover, existing business CO2lutions and high-potential ideas are presented at the **Climate Champion Awards**, with winners receiving multiple prizes such as interviews by international media, mentoring by global partners, or the chance to participate in the **COP22** Climate Summit in Marrakech, on November 7-18.

Today, Madrid (Spain) and Yerevan (Armenia) open proceedings. Tomorrow, it will be the turn of Lomé (Togo), Mahdia (Tunisia), Loutraki (Greece), and Berlin (Germany). Valencia (Spain) on Wednesday. Port Elisabeth (South Africa), Oviedo and Seville (Spain) will carry the torch on Thursday. Friday will bring Paris (France), Barcelona (Spain), Lisbon (Portugal), Cape Town and Winterveld (South Africa), and **Reading (England)**. Phnom Penh (Cambodia), Vigo (Spain), and Birzeit (Palestine) to follow on Saturday. With Tokyo (Japan) and Salé (Morocco) putting the icing on the cake on Sunday.

As it evolves, this “glocal” movement is becoming a global network of **climate innovation labs**, where multi-stakeholder co-creation “climathons” will be complemented by global online crowdsourcing contests, adding world-class innovation and talent. Also, climate innovation journeys across the network will nurture the exchange and replication of best practices and impactful models, as well as the forging of meaningful international partnerships. The first of these activities are planned for the spring of 2017, with some ticket-selling local crowdfunding campaigns: Join the Ecopreneurs for the Climate in Reading, <http://www.crowdfunder.co.uk/join-the-ecopreneurs-for-the-climate-in-reading>

To mark this, the ECO4CLIM16 event will take place in Reading on Friday 28th October 2016, from 12.00 pm to 4.30 pm at the Oakwood Centre, Henley Road, Woodley, Berks RG5 4JZ.

Looking to unlock Reading’s green potential. We will seek to locate and highlight 4-8 local climate innovations (Ecopreneurs)! Do not hesitate to **put forward to us yours or any local low-carbon Innovation** that can reduce Reading’s Greenhouse gas emissions footprint!

To register for the event, both to attend and to present at the Awards, visit this link: <https://www.eventbrite.co.uk/e/eco4clim-rdg-tickets-28430033997>

“Ecopreneurs for the Climate” is rooted on the leadership of its **climate organizers**, working at the intersection of business and civil society in their communities; the extensive support provided by its sustainable business networks; and the wide reach of its **global partners**, including Impact Hub, SwitchMed, Green Shift Africa, Ecopreneur.eu, GreenEcoNet, and the NESI Forum.

For more information:

For further information, contact ECO4CLIM_Rdg’s Climate Organiser in Reading: Carl Emerson- and crew, eco4clim@cccrdg.org.uk



“Innovative business CO2lutions, supported by green economy ecosystems, are needed to mitigate and adapt to the challenges posed by climate change.”

Organiser



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